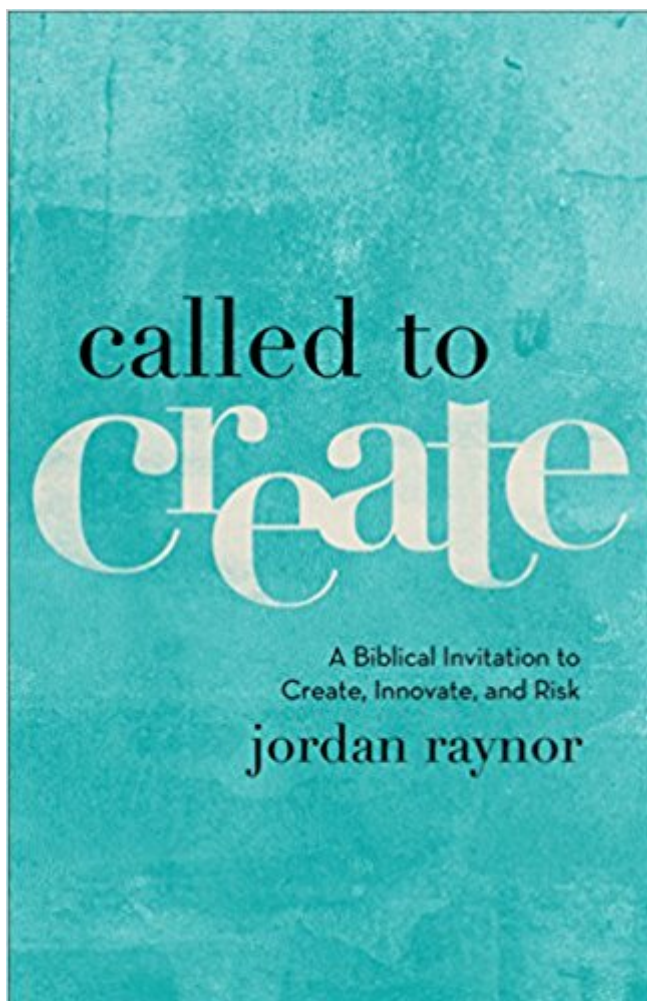


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# Called To Create: A Biblical Invitation To Create, Innovate, And Risk



## Synopsis

We were created by an infinitely creative God to reflect his love and character to the world. One way we do that is by continuing his creative work. In this energizing book, serial entrepreneur and bestselling author Jordan Raynor helps artists, entrepreneurs, writers, and other creatives reimagine our work as service to God and others, addressing such penetrating questions as- Is my work as a creative really as God-honoring as that of a pastor or missionary?- What does it look like to create not to make a name for myself but to glorify God and serve others?- How can I use my work to fulfill Jesus's command to create disciples?- Will what I make today matter in eternity? To answer these questions, Raynor shares compelling stories from an eclectic group of 40+ Christian entrepreneurs, including the founders of TOMS Shoes, Charity: Water, Chick-fil-A, In-N-Out Burger, Guinness, HTC, and Sevenly, as well as nontraditional entrepreneurs such as C. S. Lewis, Johann Sebastian Bach, and J. R. R. Tolkien. Raynor's "show" rather than "tell," story-driven style makes you feel as if you are sitting at the feet of some of the godliest and most successful entrepreneurs of all time. Perfectly poised to reach today's growing creative class, this unique work restores God's position as the first entrepreneur, helping readers see the eternal value in the work they do today.

## Book Information

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## Customer Reviews

The work you do today matters for eternity. We were created by an infinitely creative God to reflect his love and character to the world. One way we do that is by continuing his creative work. In this energizing book, serial entrepreneur and bestselling author Jordan Raynor helps artists, entrepreneurs, writers, and other creatives reimagine our work as service to God and others,

addressing such penetrating questions as— Is my work as a creative really as important as that of a pastor or missionary?— What does it look like to create not to make a name for myself but to glorify God and serve others?— How can I use my work to fulfill Jesus's command to create disciples?— Will what I make today matter in eternity? Includes compelling stories from an eclectic group of 40+ Christian entrepreneurs, including the founders of TOMS Shoes, Charity: Water, Chick-fil-A, In-N-Out Burger, Guinness, HTC, and Sevenly as well as nontraditional entrepreneurs such as C. S. Lewis, Johann Sebastian Bach, and J. R. R. Tolkien. "Creating a purpose-driven business or a nonprofit can be one of the significant ways to live out the gospel and serve others around you. This book will inspire and challenge you to action and change."—Scott Harrison, founder and CEO of Charity: Water "Creativity is the natural and supernatural byproduct of a Spirit-filled life. I'm so thankful Jordan wrote this book to challenge the church to embrace creativity and entrepreneurship as a means of glorifying God and loving others!"—Mark Batterson, New York Times bestselling author of The Circle Maker and lead pastor of National Community Church Jordan Raynor is a serial entrepreneur and bestselling author who currently serves as the CEO of the venture-backed tech startup Threshold 360. He is also a cofounder of Citizinvestor, the world's largest crowdfunding platform for government projects. Author of Startup Stories, Jordan has twice been selected as a Google Fellow and served in the Bush White House in 2006. He lives in Tampa, Florida, with his wife and their two young daughters.

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